

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*15	W-F,M	10A-11A	ANDERSON	:30	\$100.00	09/12-09/17	3	1	3	\$300.00	
		Sales Remark: V19 1X NA										
		V19 Comment Changed, Spots/week Changed										
	*33	SA	6P-630P	12 NEWS	:30	\$150.00	09/15-09/15	0	0	0	\$0.00	
		Sales Remark: V19 1X NA										
		V19 Comment Changed, Spots/week Changed										
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/16-09/16	0	0	0	\$0.00	
		Sales Remark: V19 1X NA										
		V19 Comment Changed, Spots/week Changed										
	*52	F	10P-11P	BLUE BLOOD-CBS	:30	\$1,200.00	09/14-09/14	0	0	0	\$0.00	
		Sales Remark: V19 1X NA										
		V19 Comment Changed, Spots/week Changed										
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/15-09/15	1	1	1	\$550.00	
		Station Remark: V18 I don't understand the remark concerning late run of news. pls advise.										
		V11 Comment Changed, Spots/week Changed										
		V18 Comment Changed										

Rep Order# 9795152 Ver# 19 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/14/2012 4:24 PM
Last Received: 09/14/2012 4:01 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*70	SU	1P-4P	BENGALS @ BROWNS	:30	\$6,500.00	09/16-09/16	0	0	0	\$0.00	
				Sales Remark: V19 1X NA								
				V19 Comment Changed, Spots/week Changed								
	*77	SU	8P-9P	BIG BROTHER	:30	\$2,000.00	09/16-09/16	1	1	1	\$2,000.00	
				Sales Remark: V19 MKGD								
				V19 Added								
	*78	SU	9P-10P	GOOD WIFE	:30	\$2,200.00	09/16-09/16	1	1	1	\$2,200.00	
				Sales Remark: V19 MKGD								
				V19 Added								
	*79	SU	10P-11P	MENTALIST	:30	\$1,500.00	09/16-09/16	1	1	1	\$1,500.00	
				Sales Remark: V19 MKGD								
				V19 Added								
	*80	M	530P-6P	NEWS	:30	\$800.00	09/17-09/17	1	1	1	\$800.00	
				Sales Remark: V19 MKGD								
				V19 Added								
	*81	M	10A-11A	ANDERSON	:30	\$100.00	09/17-09/17	1	1	1	\$100.00	
				Sales Remark: V19 MKGD								
				V19 Added								
	*82	SU	1205A-105A		:30	\$100.00	09/16-09/16	1	1	1	\$100.00	
				Sales Remark: V19 MKGD.								
				V19 Added								
	*83	SU	105A-205A		:30	\$50.00	09/16-09/16	1	1	1	\$50.00	
				Sales Remark: V19 MKGD								
				V19 Added								

Rep Order# 9795152 Ver# 19 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/14/2012 4:24 PM
Last Received: 09/14/2012 4:01 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*84	SU	1135P-1205A		:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
			Sales Remark:	V19 MKGD.								
			V19 Added									
	*85	SA	9P-10P	CRIMETIME	:30	\$1,200.00	09/15-09/15	1	1	1	\$1,200.00	
			Sales Remark:	V19 MKGD.								
			V19 Added									

---REPORT TOTALS---

Report Totals: 13 / \$9,050.00

---SALES MONTHLY TOTALS---

Sep 12: 147 / \$59,600.00

Sales Totals: 147 / \$59,600.00

Station Totals: 147 / \$59,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$229,231	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

1 of 2

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/15-09/15	1	1	1	\$550.00	
		Station Remark: V18 I don't understand the remark concerning late run of news. pls advise.										
		V11 Comment Changed, Spots/week Changed										
	*15	W-F,M	10A-11A	ANDERSON	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
		Station Remark: V18 1x na 9/12 special news repot. mg stp w/o 9/17 ncir										
	*33	SA	6P-630P	12 NEWS	:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
		Station Remark: V18 1x na 9/15 no news mg sun 6/16 1205-105a 1x @ 100. & 105-205a 1x @ 50.00										
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
		Station Remark: V18 1x na 9/16 mg sun 9/16 1135p-1205a ncir										
	*52	F	10P-11P	BLUE BLOOD-CBS	:30	\$1,200.00	09/14-09/14	1	1	1	\$1,200.00	
		Station Remark: V18 1x na 9/14 no time mg sat 9-10p 9/15 ncir crimetime										
	*70	SU	1P-4P	BENGALS @ BROWNS	:30	\$6,500.00	09/16-09/16	1	1	1	\$6,500.00	
		Station Remark: V18 1x na 9/16 no time mg offer in remarks										

Rep Order# 9795152 Ver# 18 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/14/2012 10:33 AM
Last Received: 09/13/2012 2:59 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---REPORT TOTALS---

Report Totals: 9 / \$9,050.00

---SALES MONTHLY TOTALS---

Sep 12: 143 / \$59,600.00

Sales Totals: 143 / \$59,600.00

Station Totals: 143 / \$59,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$229,231	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Thursday, September 13, 2012 2:14 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50869

Station: WKRC-TV

Order Information:

Order #: 50869
Order Total: \$59,600.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795152
Estimate #: 1536 *a
Flight Dates: 09/11/12 - 09/17/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50869-43-1):

Rate: \$1,200.00
Air Date: Fri 09/14/12
Eligible Days: -----F-----
Inventory Code: Fri Reg 3
Inventory Description: Fri Reg 3
Inventory Code Time: 10:00 PM-11:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: No Avail

1x Sat 9-10P w 9/15 MR

57

Traffic Order# 50869

Printed: 09/14/2012 10:26 AM
Last Received: 09/13/2012 2:59 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station	WKRC-TV CINCINNATI, OH
Advertiser	() POLITICAL
Product	OBAMA 4 AMERICA *A
Estimate#	1536
Buyer	Meredith Kaufman
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

mq for line 70

sun 9/16 8-9p 1x @ 2,000. big bro, 9-10 1x @ 2,200. good wi

10-11p 1x @ 1,500. the mentalist

mon 9/17 530-6p news 1x @ 800.

t/r

lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/15-09/15	1	1	1	\$550.00	
		Station Remark: V16 I don't understand the remark concerning late run of news. pls advise.										
		V11 Comment Changed, Spots/week Changed										
	*15	W-F,M	10A-11A	ANDERSON	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
		Station Remark: V16 1x na 9/12 special news repot. mg stp w/o 9/17 ncir										
	*33	SA	6P-630P	12 NEWS	:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
		Station Remark: V16 1x na 9/15 no news mg sun 6/16 1205-105a 1x @ 100. & 105-205a 1x @ 50.00										
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
		Station Remark: V16 1x na 9/16 mg sun 9/16 1135p-1205a ncir										
	*70	SU	1P-4P	BENGALS @ BROWNS	:30	\$6,500.00	09/16-09/16	1	1	1	\$6,500.00	
		Station Remark: V16 1x na 9/16 no time mg offer in remarks										

Rep Order# 9795152 Ver# 16 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/14/2012 10:26 AM
Last Received: 09/13/2012 2:59 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---REPORT TOTALS---

Report Totals: 8 / \$7,850.00

---SALES MONTHLY TOTALS---

Sep 12: 143 / \$59,600.00
Sales Totals: 143 / \$59,600.00
Station Totals: 143 / \$59,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$229,231	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 26%
		WKRC 26%	WLWT 35%	WSTR 2%	WXIX 10%	

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Friday, September 14, 2012 9:09 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50869

Station: WKRC-TV

Order Information:

Order #: 50869
Order Total: \$59,600.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795152
Estimate #: 1536 *a
Flight Dates: 09/11/12 - 09/17/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50869-55-1):

Rate: \$6,500.00

Air Date: Sun 09/16/12

Eligible Days: -----Su

Inventory Code: Bengals vs Cleveland

Inventory Description: Bengals vs Cleveland 9/16

Inventory Code Time: 1:00 PM-4:00 PM

Spot Type: NM

Restricted: Earliest start: 1:00:00 PM, Latest end: 4:00:00 PM

Length: :30

Channel(s): [1] WKRC

Priority: Preemptible/No MG

Preempt Reason: NO Avail

70
1x Sun 8-9p on 9/16 @ 2000
1x Sun 9-10p on 9/16 @ 2200
1x Sun 10-11p on 9/16 @ 1500
1x Sun 5:30-6p on 9/17 @ 800
1x Mon

Rep Order# 9795152 Ver# 14 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/14/2012 9:57 AM
Last Received: 09/13/2012 2:59 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 59
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/15-09/15	1	1	1	\$550.00	
				Station Remark: V14 I don't understand the remark concerning late run of news. pls advise.								
				V11 Comment Changed, Spots/week Changed								
	*15	W-F,M	10A-11A	ANDERSON	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
				Station Remark: V14 1x na 9/12 special news repot. mg stp w/o 9/17 ncir								
	*33	SA	6P-630P	12 NEWS	:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
				Station Remark: V14 1x na 9/15 no news mg sun 6/16 1205-105a 1x @ 100. & 105-205a 1x @ 50.00								
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
				Station Remark: V14 1x na 9/16 mg sun 9/16 1135p-1205a ncir								

---REPORT TOTALS---

Report Totals: 7 / \$1,350.00

---SALES MONTHLY TOTALS---

Rep Order# 9795152 Ver# 14 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/14/2012 9:57 AM
Last Received: 09/13/2012 2:59 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Sep 12: 143 / \$59,600.00

Sales Totals: 143 / \$59,600.00

Station Totals: 143 / \$59,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$229,231	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9795152 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/13/2012 3:07 PM
Last Received: 09/13/2012 2:59 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
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Hiatus Weeks

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--- REMARKS ---

REVISED LINE 59, OK TO RUN LATE AFTER FOOTBALL

*OK
Jef
9/10/12*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/15-09/15	1	1	1	\$550.00	
				Sales Remark: V11 OK TO RUN LATE								
				V11 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 1 / \$550.00

---SALES MONTHLY TOTALS---

Sep 12: 143 / \$59,600.00
Sales Totals: 143 / \$59,600.00
Station Totals: 143 / \$59,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$229,231	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9795152 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/13/2012 3:07 PM
Last Received: 09/13/2012 2:59 PM
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2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Rep Order# 9795152 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/13/2012 3:55 PM
Last Received: 09/13/2012 2:59 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 15 & 33 & 34

t/r

lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/15-09/15	1	1	1	\$550.00	
				V11 Comment Changed, Spots/week Changed								
	*15	W-F,M	10A-11A	ANDERSON	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
				Station Remark: V12 1x na 9/12 special news repot. mg stp w/o 9/17 ncir								
	*33	SA	6P-630P	12 NEWS	:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
				Station Remark: V12 1x na 9/15 no news mg sun 6/16 1205-105a 1x @ 100. & 105-205a 1x @ 50.00								
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
				Station Remark: V12 1x na 9/16 mg sun 9/16 1135p-1205a ncir								

---REPORT TOTALS---

Report Totals: 7 / \$1,350.00

---SALES MONTHLY TOTALS---

Sep 12: 143 / \$59,600.00

Rep Order# 9795152 Ver# 12 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/13/2012 3:55 PM
Last Received: 09/13/2012 2:59 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Sales Totals: 143 / \$59,600.00

Station Totals: 143 / \$59,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$229,231	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Connell II, Jim

From: jgaunt@local12.com
Sent: Thursday, September 13, 2012 9:39 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50869

Station: WKRC-TV

Order Information:

Order #: 50869
Order Total: \$59,600.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795152
Estimate #: 1536 *a
Flight Dates: 09/11/12 - 09/17/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50869-15-3):

Rate: \$100.00
Air Date: Wed 09/12/12
Eligible Days: M-WThF---
Inventory Code: M-F 10a-11a
Inventory Description: M-F 10a-11a
Inventory Code Time: 10:00 AM-11:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: News Special Report

SP 40 9/17 AM

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Wednesday, August 22, 2012 10:37 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50869

Station: WKRC-TV

Order Information:

Order #: 50869
Order Total: \$40,435.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795152
Estimate #: 1536 *a
Flight Dates: 09/11/12 - 09/17/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50869-33-1):

Rate: \$150.00
Air Date: Sat 09/15/12
Eligible Days: -----Sa--
Inventory Code: 6pm Local 12 News Sat
Inventory Description: 6pm Local 12 News Sat
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: Program Change -No Return

1x Sat 12 1A or 7/16 @ 12:30
1x Sat 1-2A or 7/16 @ 5:30

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Wednesday, August 22, 2012 10:38 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50869

Station: WKRC-TV

Order Information:

Order #: 50869
Order Total: \$40,435.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795152
Estimate #: 1536 *a
Flight Dates: 09/11/12 - 09/17/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50869-34-1):

Rate: \$250.00
Air Date: Sun 09/16/12
Eligible Days: -----Su
Inventory Code: 630p Local 12 News Sun
Inventory Description: 630p Local 12 News Sun
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: Program Change -No Return

*1x Sun 11:35P-12:05A
on 9/16 MWC*

Rep Order# 9795152 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/12/2012 4:23 PM
Last Received: 09/12/2012 11:34 AM
Showing Buylines: All Lines

1 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 59
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	W-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$110.00	09/12-09/17	3	1	3	\$330.00	
	2	W-F,M	530A-6A	GOOD MORNING CINCY	:30	\$110.00	09/12-09/17	2	1	2	\$220.00	
	3	W-F,M	6A-630A	GOOD MORNING CINCY	:30	\$200.00	09/12-09/17	3	1	3	\$600.00	
	4	W-F,M	630A-7A	GOOD MORNING CINCY	:30	\$200.00	09/12-09/17	2	1	2	\$400.00	
	5	W-F,M	7A-730A	THE EARLY SHOW	:30	\$100.00	09/12-09/17	3	1	3	\$300.00	
	6	W-F,M	730A-8A	THE EARLY SHOW	:30	\$100.00	09/12-09/17	2	1	2	\$200.00	
	7	W-F,M	8A-830A	THE EARLY SHOW	:30	\$100.00	09/12-09/17	3	1	3	\$300.00	
	8	W-F,M	830A-9A	THE EARLY SHOW	:30	\$100.00	09/12-09/17	2	1	2	\$200.00	
	9	W-F,M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/12-09/17	3	1	3	\$75.00	
	10	SA	630A-7A	12 NEWS SATURDAY	:30	\$90.00	09/15-09/15	1	1	1	\$90.00	

Rep Order# 9795152 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/12/2012 4:23 PM
Last Received: 09/12/2012 11:34 AM
Showing Buylines: All Lines

2 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	11	SA	730A-8A	12 NEWS SATURDAY	:30	\$90.00	09/15-09/15	1	1	1	\$90.00	
	12	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$350.00	09/15-09/15	1	1	1	\$350.00	
	13	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/16-09/16	1	1	1	\$25.00	
	14	W-F,M	9A-10A	THE DOCTORS	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
	15	W-F,M	10A-11A	ANDERSON	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
	16	W-F,M	11A-12P	PRICE IS RIGHT	:30	\$450.00	09/12-09/17	4	1	4	\$1,800.00	
	17	W-F,M	12P-1230P	12 NEWS AT NOON	:30	\$500.00	09/12-09/17	5	1	5	\$2,500.00	
	18	W-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$400.00	09/12-09/17	5	1	5	\$2,000.00	
	19	W-F,M	130P-2P	BOLD AND BEAUTIFUL	:30	\$400.00	09/12-09/17	5	1	5	\$2,000.00	
	20	W-F,M	2P-3P	THE TALK	:30	\$350.00	09/12-09/17	4	1	4	\$1,400.00	
	21	SA	930A-10A	SATURDAY EARLY SHOW	:30	\$350.00	09/15-09/15	1	1	1	\$350.00	
	22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
	23	SU	930A-10A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
	24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
	25	SU	1030A-11A	FACE THE NATION	:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
	26	SU	11A-1130A	NEWMAKERS	:30	\$100.00	09/16-09/16	1	1	1	\$100.00	

Rep Order# 9795152 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/12/2012 4:23 PM
Last Received: 09/12/2012 11:34 AM
Showing Buylines: All Lines

3 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	27	W-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/12-09/17	5	1	5	\$1,750.00	
	28	W-F,M	4P-430P	12 NEWS FIRST	:30	\$180.00	09/12-09/17	5	1	5	\$900.00	
	29	W-F,M	430P-5P	12 NEWS FIRST	:30	\$180.00	09/12-09/17	5	1	5	\$900.00	
	30	W-F,M	5P-530P	12 LOCAL NEWS	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
	31	W-F,M	530P-6P	12 LOCAL NEWS	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
	32	W-F,M	6P-630P	12 NEWS AT 6P	:30	\$900.00	09/12-09/17	5	1	5	\$4,500.00	
	33	SA	6P-630P	12 NEWS	:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
	34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
	35	W-F,M	7P-730P	INSIDE EDITION	:30	\$850.00	09/12-09/17	5	1	5	\$4,250.00	
	36	W-F,M	727P-8P	ENT. TONITE	:30	\$250.00	09/12-09/17	5	1	5	\$1,250.00	
	37	SA	657P-757P	ENTERTAINMENT THIS WEEK	:30	\$200.00	09/15-09/15	1	1	1	\$200.00	
	38	M	10P-11P	HAWAII 5-0	:30	\$1,700.00	09/17-09/17	1	1	1	\$1,700.00	
	43	TU	10P-11P	UNFORGETABLE	:30	\$700.00	09/11-09/11	0	0	0	\$0.00	
	45	W	8P-9P	BIG BROTHER	:30	\$1,500.00	09/12-09/12	1	1	1	\$1,500.00	
	48	W	10P-11P	CSI	:30	\$3,500.00	09/12-09/12	1	1	1	\$3,500.00	
	51	F	9P-10P	CSI NEW YORK	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
	52	F	10P-11P	BLUE BLOOD-CBS	:30	\$1,200.00	09/14-09/14	1	1	1	\$1,200.00	

Rep Order# 9795152 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/12/2012 4:23 PM
Last Received: 09/12/2012 11:34 AM
Showing Buylines: All Lines

4 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	55	SU	7P-8P	60 MINUTES	:30	\$800.00	09/16-09/16	1	1	1	\$800.00	
	58	W-F,M	11P-1135P	12 NEWS AT 11P	:30	\$550.00	09/12-09/17	5	1	5	\$2,750.00	
	*59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/15-09/15	1	1	1	\$550.00	
			Station Remark: V10 1x na 9/16 news will air late due to football. mg stp w/o 9 fri/sat									
	60	SU	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/16-09/16	1	1	1	\$550.00	
	61	W-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$150.00	09/12-09/17	5	1	5	\$750.00	
	62	SA	1135P-1205A	DAVID LETTERMAN	:30	\$150.00	09/15-09/15	5	1	5	\$750.00	
	63	SA	1205A-105A	CRIMINAL MINDS	:30	\$250.00	09/15-09/15	1	1	1	\$250.00	
	64	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$100.00	09/16-09/16	1	1	1	\$100.00	
	65	SU	1205A-105A	CRIMINAL MINDS	:30	\$60.00	09/16-09/16	1	1	1	\$60.00	
	68	SA	12P-7P	SEC FOOTBALL	:30	\$350.00	09/15-09/15	3	1	3	\$1,050.00	
	69	SU	12P-1P	NFL TODAY	:30	\$800.00	09/16-09/16	1	1	1	\$800.00	
	70	SU	1P-4P	BENGALS @ BROWNS	:30	\$6,500.00	09/16-09/16	1	1	1	\$6,500.00	
	72	SU	4P-7P	NFL AFC GAME	:30	\$2,400.00	09/16-09/16	1	1	1	\$2,400.00	
	73	SU	10P-11P	MENTALIST	:30	\$900.00	09/16-09/16	1	1	1	\$900.00	

Rep Order# 9795152 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 50869

Printed: 09/12/2012 4:23 PM
Last Received: 09/12/2012 11:34 AM
Showing Buylines: All Lines

5 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	74	W-F,M	4P-430P	NEWS	:30	\$180.00	09/12-09/17	1	1	1	\$180.00	
	75	W-F,M	430P-5P	NEWS	:30	\$180.00	09/12-09/17	1	1	1	\$180.00	
	76	W-F,M	5P-530P	NEWS	:30	\$200.00	09/12-09/17	1	1	1	\$200.00	

---REPORT TOTALS---

Report Totals: 143 / \$59,600.00

---SALES MONTHLY TOTALS---

Sep 12: 143 / \$59,600.00

Sales Totals: 143 / \$59,600.00

Station Totals: 143 / \$59,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$229,231	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

28

59

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, September 10, 2012 2:31 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50869

Station: WKRC-TV

Order Information:

Order #: 50869
Order Total: \$40,435.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795152
Estimate #: 1536 *a
Flight Dates: 09/11/12 - 09/17/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50869-47-1):

Rate: \$550.00
Air Date: Sun 09/16/12
Eligible Days: -----Su
Inventory Code: 11p M-Su Local 12 News 11
Inventory Description: 11p M-Su Local 12 News 11
Inventory Code Time: 11:00 PM-11:35 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible/No MG
Preempt Reason: Program Change -No Return

MG STP w/ 9/10
↳ moved since Sunday
will run late

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 1												
09/12/12	Wednesday	12:28:37 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	12:12:56 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/14/12	Friday	9:09:35 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											3	
Line: 2												
09/14/12	Friday	5:39:26 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	5:35:50 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 3												
09/12/12	Wednesday	6:14:34 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	6:21:43 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	6:05:41 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 4												
09/12/12	Wednesday	6:39:02 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	6:41:50 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 5												
09/12/12	Wednesday	7:25:29 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	7:29:25 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	7:29:26 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											3	
Line: 6												
09/12/12	Wednesday	7:29:25 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	7:59:25 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 7												
09/12/12	Wednesday	8:13:27 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	8:23:16 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	8:19:30 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 8												
09/12/12	Wednesday	8:35:22 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	8:59:25 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 9												
09/12/12	Wednesday	4:55:21 XM	:30	\$25.00	OFA-12- 430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	4:43:27 XM	:30	\$25.00	OFA-12- 430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	4:37:42 XM	:30	\$25.00	OFA-12- 430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 9												
											3	
Line: 10												
09/15/12	Saturday	5:56:34 AM	:30	\$90.00	OFA-12- 6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	
Line: 11												
09/15/12	Saturday	7:53:33 AM	:30	\$90.00	OFA-12- 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	
Line: 12												
09/15/12	Saturday	8:28:55 AM	:30	\$350.00	OFA-12- CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											1	
Line: 13												
09/16/12	Sunday	1:41:45 XM	:30	\$25.00	OFA-12- 430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	
Line: 14												
09/12/12	Wednesday	9:12:55 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
09/13/12	Thursday	9:46:34 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/14/12	Friday	9:24:36 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/17/12	Monday	9:15:10 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
											4	
Line: 15												
09/12/12	Wednesday		:30	\$100.00	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/13/12	Thursday	9:48:18 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/14/12	Friday	9:24:28 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
09/17/12	Monday	9:24:00 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
											4	
Line: 16												
09/12/12	Wednesday	11:28:50 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/13/12	Thursday	11:28:18 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/14/12	Friday	11:29:27 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
09/17/12	Monday	11:58:26 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											4	
Line: 17												
09/12/12	Wednesday	12:12:46 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH-
09/13/12	Thursday	12:20:38 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/14/12	Friday	12:12:24 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/17/12	Monday	12:09:22 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
09/17/12	Monday	12:28:41 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
											5	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 18												
09/12/12	Wednesday	2:57:53 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/13/12	Thursday	2:58:48 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/14/12	Friday	2:57:35 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/17/12	Monday	2:58:41 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/17/12	Monday	2:59:21 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											\$2,000.00	5
Line: 19												
09/12/12	Wednesday	1:28:57 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/12/12	Wednesday	1:59:11 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12	Thursday	1:59:12 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/14/12	Friday	1:29:27 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/17/12	Monday	1:28:41 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											\$2,000.00	5
Line: 20												
09/12/12	Wednesday	2:30:01 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12	Thursday	2:59:12 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/14/12	Friday		:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	Monday	2:59:26 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											\$1,400.00	4
Line: 21												
09/15/12	Saturday	9:58:55 AM	:30	\$350.00	OFA-12-	CBS This Morning Sat	9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											\$350.00	1
Line: 22												
09/16/12	Sunday	9:06:09 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											\$450.00	1
Line: 23												
09/16/12	Sunday	9:29:22 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											\$450.00	1
Line: 24												
09/16/12	Sunday	9:53:19 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											\$450.00	1
Line: 25												
09/16/12	Sunday	9:59:47 AM	:30	\$400.00	OFA-12-	Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											\$400.00	1
Line: 26												
09/16/12	Sunday	11:18:16 AM	:30	\$100.00	OFA-12-	Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											\$100.00	1
Line: 27												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

Line: 27

09/12/12	Wednesday	5:58:36 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/13/12	Thursday	5:58:40 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/13/12	Thursday	5:28:56 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/14/12	Friday	5:22:33 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/17/12	Monday	5:59:17 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-

\$1,750.00

5

Line: 28

09/12/12	Wednesday	1:28:03 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	1:29:51 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	1:23:45 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/17/12	Monday	1:14:11 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/17/12	Monday	1:21:26 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-

\$900.00

5

Line: 29

09/12/12	Wednesday	1:54:48 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	1:54:01 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	1:42:43 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/17/12	Monday	1:42:36 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	1:36:06 PM	:30	\$180.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-

\$900.00

5

Line: 30

09/12/12	Wednesday	5:13:51 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/13/12	Thursday	5:12:38 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	5:28:18 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	5:13:14 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/17/12	Monday	5:03:48 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-

\$1,000.00

5

Line: 31

09/12/12	Wednesday	5:37:29 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/12/12	Wednesday	5:58:22 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	5:42:51 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	5:57:01 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	5:35:36 PM	:30	\$200.00	OFA-12- 5p	Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-

\$1,000.00

5

Line: 32

09/12/12	Wednesday	5:29:28 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/13/12	Thursday	5:29:19 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/14/12	Friday	5:24:01 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/17/12	Monday	5:12:53 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/17/12	Monday	5:05:29 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

Line: 32

				\$4,500.00							5	
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Line: 35

09/12/12	Wednesday	7:20:25 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		4	MWASH
09/13/12	Thursday	7:20:40 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		3	MWASH
09/14/12	Friday	7:12:53 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		5	MWASH
09/14/12	Friday	7:26:18 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH
09/17/12	Monday	7:11:42 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		2	MWASH

				\$4,250.00							5	
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Line: 36

09/12/12	Wednesday	7:39:09 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH
09/13/12	Thursday	7:39:53 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH
09/14/12	Friday	7:46:32 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH
09/17/12	Monday	7:34:30 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH
09/17/12	Monday	7:42:37 PM	:30	\$250.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH

				\$1,250.00							5	
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Line: 37

09/15/12	Saturday	7:04:23 PM	:30	\$200.00	OFA-12- Sa Prime Access Rotat		6:57 PM-7:57 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
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				\$200.00							1	
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Line: 38

09/17/12	Monday	7:29:00 PM	:30	\$1,700.00	OFA-12- Mon Reg 3		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-3		1	MWASH
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				\$1,700.00							1	
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Line: 40

09/12/12	Wednesday	8:37:31 PM	:30	\$1,500.00	OFA-12- Wed Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
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				\$1,500.00							1	
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Line: 41

09/12/12	Wednesday	8:47:15 PM	:30	\$3,500.00	OFA-12- Wed Reg 3		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH
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				\$3,500.00							1	
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Line: 42

09/14/12	Friday	8:32:41 PM	:30	\$900.00	OFA-12- Fri Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
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				\$900.00							1	
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Line: 44

09/16/12	Sunday	8:17:07 PM	:30	\$800.00	OFA-12- Sun Reg 1		7:00 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
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				\$800.00							1	
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Line: 45

09/12/12	Wednesday	11:27:05 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH
09/13/12	Thursday	11:14:09 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH
09/14/12	Friday	11:09:51 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH
09/17/12	Monday	11:34:15 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 45												
09/17/12	Monday	05:53 PM	:30	\$550.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											5	
Line: 46												
09/15/12	Saturday	01:31:28 PM	:30	\$550.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 47												
09/16/12	Sunday		:30	\$550.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 48												
09/12/12	Wednesday	02:12:16 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	02:30:24 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/14/12	Friday	02:32:19 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	01:59:08 PM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	01:47:00 PM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											5	
Line: 49												
09/15/12	Saturday	01:50:38 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/15/12	Saturday	01:59:06 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/15/12	Saturday	01:57:34 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/15/12	Saturday	01:43:15 PM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/15/12	Saturday	02:02:33 XM	:30	\$150.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											5	
Line: 50												
09/15/12	Saturday	02:59:34 XM	:30	\$250.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 51												
09/16/12	Sunday	02:20:58 XM	:30	\$100.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 52												
09/16/12	Sunday	01:35:50 XM	:30	\$60.00	OFA-12-	Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 53												
09/15/12	Saturday	03:03:23 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/15/12	Saturday	01:27:56 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/15/12	Saturday	01:11:09 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 54												
09/16/12	Sunday	02:28:19 PM	:30	\$800.00	OFA-12-	NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 54												
				\$800.00							1	
Line: 56												
09/16/12	Sunday	7:36:27 PM	:30	\$2,400.00	OFA-12- NFL Regular Season		(4:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH-
				\$2,400.00							1	
Line: 57												
09/16/12	Sunday	1:27:43 PM	:30	\$900.00	OFA-12- Sun Reg 4		10p-11p	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH-
				\$900.00							1	
Line: 58												
09/17/12	Monday	1:06:21 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo		(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH-
				\$180.00							1	
Line: 59												
09/17/12	Monday	1:28:01 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo		(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH-
				\$180.00							1	
Line: 60												
09/17/12	Monday	5:12:20 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv		(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH-
				\$200.00							1	
Line: 61												
09/16/12	Sunday	8:12:05 PM	:30	\$2,000.00	OFA-12- Sun Reg 2		8p-9p	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH-
				\$2,000.00							1	
Line: 62												
09/16/12	Sunday	9:26:09 PM	:30	\$2,200.00	OFA-12- Sun Reg 3		9p-10p	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH-
				\$2,200.00							1	
Line: 63												
09/16/12	Sunday	11:11:16 PM	:30	\$1,500.00	OFA-12- Sun Reg 4		10p-11p	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH-
				\$1,500.00							1	
Line: 64												
09/17/12	Monday	5:43:07 PM	:30	\$800.00	OFA-12- 5p Local 12 News at Fiv		(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH-
				\$800.00							1	
Line: 65												
09/17/12	Monday	11:41:15 AM	:30	\$100.00	OFA-12- M-F 10a-11a		10a-11a	OBAMA 4 AMERICA *A 1536 *a		P-4	1	MWASH-
				\$100.00							1	
Line: 66												
09/16/12	Sunday	11:41:04 XM	:30	\$50.00	OFA-12- Sun 1205a-105a		1205a-105a	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH-
				\$50.00							1	
Line: 67												
09/16/12	Sunday	12:40:57 XM	:30	\$250.00	OFA-12- Sun 1135p-1205a		1135p-1205a	OBAMA 4 AMERICA *A 1536 *a		P-3	1	MWASH-
				\$250.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 50869

Line: 68	09/15/12	Saturday	5:59:27 PM	:30	\$1,200.00	OFA-12- Sat Reg 2	9p-10p	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
					\$1,200.00						1	
					\$59,600.00						147	
					\$59,600.00						147	
					\$59,600.00						147	
					\$59,600.00						147	
					\$59,600.00						147	

[Filtered by:] [Sorted by: Station]